Press Release

Press Release by Dorian Wright CEO StarBilling and European Ambassador of 'Muay Thai In America' announcement

On Dec the 1st 2012 one of the biggest Muay Thai shows of the year takes place in Los Angeles, California. It will be the first Muay Thai show that will be filmed in 3D. It features many of the most exciting stand up fighters in the sport, including many from the UK. Filming will also start for a reality TV series which will be broadcasted in Jan 2013This show will be the first of many MTiA shows in the USA, with the next installment being in 16/2/2012 and then 13/04/2012. The long term plan will be to take the brand on tour around the world. . K-1's very own Vinny Shoreman and Kieran Keddle will be commentators for this show and shows going forward.

Don McDaniel CEO/President of 'Muay Thai in America quote:"On December 1st. 2012, Muay Thai In America will begin it's search for the best Muay Thai fighters in the world. MTIA will demonstrate before an international audience, the most devastating striking art on the planet. The world will witness the global traditions, cultural balance, integrity and honor seemingly lost in many of today's competitive sports. Muay Thai is a stand-up striking art that has survived seemingly in the shadows of it's better known competitors MMA and K-1. Although many popular martial systems barrow from the disciplines and traditions of Muay Thai, it is time to show the world on the highest level, the beauty and devastation of the most efficient combative sport on the planet. The world has embraced Thailand's national sport, Muay Thai "The Art Of Eight Limbs. On December 1st. 2012, In Honor Of the King of Thailand's 85th Birthday, MTIA will promote for the first time on American soil, the largest Muay Thai pay-per-view event in American history."

Dorian quotes:"The concept of Muay Thai in America is fantastic. It will give talented fighters worldwide a chance to showcase their Muay Thai skills in the tradition form. It will give the mass public the opportunity to experience the tradition and real meaning behind the sport. The plan will be to push brand awareness Worldwide adopting a specific Marketing Strategy, whilst producing exciting shows with high quality production whilst maintain authenticity.The long term goal will be to increase the popularity and commercial success of the sport".

Show Details:**Live pay-per-view international broadcast via INDEMAND and DIRECTV in SD/HD/3D**
*** Check your local listings ***

Tickets go on sale via Ticketmaster:
http://www.ticketweb.com/t3/sale/SaleEventDetail?dispatch=loadSelectionData&eventId=318047 4 **Venue:** Raleigh Studios/Playa Vista http://www.raleighstudios.com/playa-vista
Home to the largest sound stage (the size of 4 football fields) in North America. Originally constructed to house Howard Hughes' Hercules H-4 or commonly named the Spruce Goose.

~ Doors open 3pm/arrive early and participate in prizes and giveaways
~ 1st bout is 4pm/ 9 professional bouts
~ Event will be filmed for pay-per-view
~ No video taping/photography will be allowed
~ Food trucks as well as other food venders will be on hand to serve the general public
**With purchase of a ticket you are consenting to be filmed during the live broadcast so dress to impress.

$30
$50
$100
$200/VIP (early entry; event poster; photo op with fighters; food and drink; prime seating)

FIGHT CARD
Simon Marcus (Can) v. Sadibou Sy (Swe)
Paowarit Sasiprapa (Tha) v. Matthew Tieu (Eng)
Amanda Kelly (Eng) v. Julie Kitchen (Eng)
Andy Howson (Eng) v. Boom Watthanaya (Thai)
Coke Chunawat (Thai) v. Paul Karpowicz (Pol)
Christophe Pruvost (Swis) v. Chike Lindsay (USA)
Medhi Baghdad (Fra/USA) v. Joe Valtellini (Can)
Greg Wootton (Eng) v. TBC (Can)
Salah Abdelsalam (Libya) v. Justin Greskiewicz (USA)

www.MuayThaiinAmerica.com
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