Written by Dave Walsh Monday, 16 September 2013 15:14 -



So SUPERKOMBAT's Eduard Irimia has decided to pay some homage to the world of traditional martial arts with this year's Festival dell'Oriente in Italy. Think of this festival as, well, a huge martial arts festival that will have over 5,000 martial artists from 113 countries competing for a world championship. How SUPERKOMBAT fits in is that on the third day of the festival they will host SUPERKOMBAT New Heroes: Asia vs. the Rest of the World.

The entire Festival dell'Oriente event is based around amateur competition and SUPERKOMBAT is looking to establish itself not only as a professional sports league, but one that is in tune with culture, martial arts and history. SUPERKOMBAT's New Heroes event will also be the only professional sporting event held at the Festival dell'Oriente and will be broadcast to all of SUPERKOMBAT's media partners around the world.

SUPERKOMBAT Teams with Festival dell'Oriente

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It's an interesting concept and it's cool to see SUPERKOMBAT being involved with something that is connected with the roots of the sport like that.